

TOOLKIT

WORLD IBD DAY 2024



EFCCA
European Federation of Crohn's
& Ulcerative Colitis Associations





ONE WORLD, ONE FIGHT: ENDING IBD!

Share our visuals for a world united against the
challenges in IBD care.

'IBD HAS NO BORDERS'



IBD HAS NO BORDERS

19 MAY - WORLD IBD DAY 2024



READY TO POST?

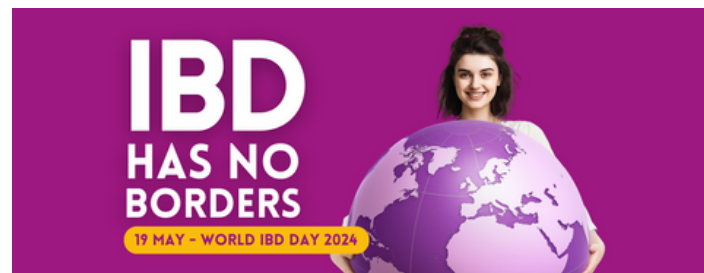


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FACEBOOK
COVER



GIF



VISUALS





CAROUSEL

Share or reshare our carousel on the **5 KEY CHALLENGES IN IBD CARE** for a world where IBD knows no borders 
Stay stuned for publication dates.

 <p>Geographical Disparities</p> <p>Unequal access to specialised IBD care facilities and healthcare professionals leading to delayed or inadequate treatment.</p> 	 <p>Financial Barriers</p> <p>High healthcare costs, insufficient insurance coverage and out-of-pocket expenses that deter individuals from seeking or continuing IBD care.</p> 	 <p>Diagnostic Delays</p> <p>Difficulty in obtaining timely and accurate diagnoses, hindering early intervention, and effective disease management.</p> 	 <p>Stigma and Awareness</p> <p>Stigmatisation of IBD and limited awareness can discourage individuals from seeking medical attention and contribute to delayed diagnosis and treatment.</p> 	 <p>Healthcare Infrastructure</p> <p>Weak healthcare systems lacking necessary resources, diagnostic tools, and medications for optimal IBD care, leading to suboptimal treatment outcomes.</p> 
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PURPLE RIBBON

Many of the IBD associations linked to World IBD Day will **change their profile logos** as a symbol of awareness and support for those living with IBD.

[DOWNLOAD HERE](#)



**PROFILE
LOGO**





GET INVOLVED SHARE YOUR STORY

Through **video testimonials** from around the world, we aim to show narratives that provide insight into the different aspects related to IBD care and **foster a sense of unity and shared purpose.**



**FOLLOW THE
INSTRUCTIONS (EN)**



**SIGUE ESTAS
INSTRUCCIONES (ES)**



USE HASHTAGS

#IBDHASNOBORDERS

#WORLDIBDDAY2024

#UNITEDWESTAND



SUGGESTED READING

[Universal Health Coverage](#)

[World Health Organization
Model List of Essential Medicines 2023](#)

[Survey: Large differences in IBD care and
education accross Europe](#)

[Fair Pricing Forum 2024](#)

FOLLOW AND SHARE



To receive the editable campaign material
please contact us:
info@efcca.org

Together, let's make a difference and
improve access to IBD care worldwide

THANKS!



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