

## EFFCA breaking news nr. 4/2010

### SPECIAL ISSUE on THE WORLD IBD DAY

Back from DDW in New Orleans, besides the huge networking developed by our Chair, Secretary, Treasurer and CEO, another important step towards a worldwide impact of IBD patients' perspective and voice was made.

A meeting with USA, Canada, Australia and Brazil IBD organisations took place about the first IBD World Day (May 19th as a core date but an entire week in terms of local events).

World IBD Day is the first, but important, attempt to gather worldwide IBD organisations with the purpose of giving higher visibility and raising awareness on IBD issues.

EFCCA has then started to develop links with Members of the EU Parliament in order to publicise the World IBD Day and a statement has been circulated in the past weeks.

At the moment EFCCA is collecting the first positive reactions among the MEPs, important contacts with the EU Parliament Health, Environment and Consumers' Committee are under development and we are pleased to announce that World IBD day has been presented in the Regions for Economic Change Conference by our CEO during a workshop on Health and Local policies.

If you have a contact and you wish to involve a Member of the European Parliament in the campaign, please contact the CEO.

Luisa Avedano

EFCCA CEO